



# Spring Garden PARTY

## EVENT SHOWCASE GUIDELINES



### DATE

Choose a date in the spring to align with the season.

### TIME FRAME

Choose a time frame that will appeal to your residents, prospects and professionals.

### LOCATION

If the weather permits, choose an outdoor space at your community that is spacious enough to accommodate your guests.

### WHAT TO WEAR

Purchase and send spring-themed invitations to your guests prior to the event. Utilize and post the Garden Party event flyer around your community as well.

## RESIDENT ACTIVITIES

Schedule your Garden Party during the spring season. Use the Garden Party event flyer to promote the event to your residents and prospects. Below are ideas and links to potential event activities:

### Make your own spring/garden hat

Amazon, Dollar Tree and Walmart are great resources for materials/supplies!

Tea Party Hat

Card Ideas

### Bouquet-making

Bouquet Supplies

Make a Bouquet

### Floral photo booth/backdrop

Flower Backdrop 1

Flower Backdrop 2

## WHAT TO WEAR

Ask guests to wear their best spring attire, showcasing lots of flowers, festive prints and pastel colors.

## MUSIC

Create your own Garden Party playlist filled with soft pop and happy hits to fit the season. [Here](#) is a curated playlist that you can use at your party or for inspiration.

## REFRESHMENTS AND DECORATIONS

Create a culinary experience that celebrates the new season and highlights fresh fruit, vegetables and lots of colors.

Coordinate spring- and flower-themed decorations with your team.

[Here](#) is a link to refreshment and decoration ideas for inspiration.

## MEDIA COVERAGE

There are many opportunities to highlight the residents at the Garden Party! Be sure to post pictures during the event on your community's Facebook page and other social media platforms. Please work with MP&F, your DSM, your RDSM, your VLD and your ED to gain media attention from local news stations, papers and online publications.

